

FR

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT24/12 12.16
*** PCNC-TV ***

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # 2001 CONTRACT # 6394772

REP. #	OFF. #	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	WA- CHERYL BLAIR	
CLASS: NATL.	LOCAL	REGIONAL

PRDCT	<u>DCCC 10/23</u>	<u>EST#2112</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT23/12	OCT29/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT24/12 12.16

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$690
PLEASE CONFIRMT, HANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAUCUS

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

[illegible]

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 2112

1	100P-200P	30	\$30.00	10/25	10/26	2	TH-F

PROGRAM : PCNC NEWS
CON COM1 : PCNC NEWS

2	1200N-100P	30	\$25.00	10/25	10/26	?	my p
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PROGRAM : PCNC NEWS
CON COM1: PCNC NEWS

REP HEADLINE# 6394772
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 12.16
 *** PCNC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			200P-300P	30	4	\$30.00	10/25	10/26	2		TH-F	2
PROGRAM : PCNC NEWS CON COM1: PCNC NEWS												
4			700A-800A	30	4	\$75.00	10/26	10/26	1		FRI	1
PROGRAM : PITTSBURGH THIS MNG CON COM1: PITTSBURGH THIS MNG												
5			800A-900A	30	4	\$75.00	10/25	10/26	2		TH-F	2
PROGRAM : PITTSBURGH THIS MNG R CON COM1: PITTSBURGH THIS MNG R												
6			900A-1000A	30	4	\$75.00	10/25	10/26	2		TH-F	2
PROGRAM : PCNC NEWS CON COM1: PCNC NEWS												
7			800P-900P	30	4	\$35.00	10/27	10/27	1		SAT	1
PROGRAM : PCNC NEWS CON COM1: PCNC NEWS												
8			900P-930P	30	4	\$35.00	10/27	10/27	1		SAT	1
PROGRAM : PCNC NEWS CON COM1: PCNC NEWS												
9			700A-800A	30	4	\$75.00	10/29	10/29	1		MON	1
PROGRAM : PITTSBURGH THIS MNG CON COM1: PITTSBURGH THIS MNG												
OCT/12			\$615.00	NOV/12		\$75.00						
CONTRACT TOTAL												\$690.00
TOTAL SPOTS												14

MARKET TOTALS \$69,000 PCNC 1% WTAE 23% KDKA 36% WPXI 29% WPGH 9% WPMY 1% WPCW 1%
 SVC- NSI
 DEMOS- RA35+*
 CABL 0%

